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MEET THE MORRISON THE BEST OF WEST COAST LIVING ON THE NORTH SHORE



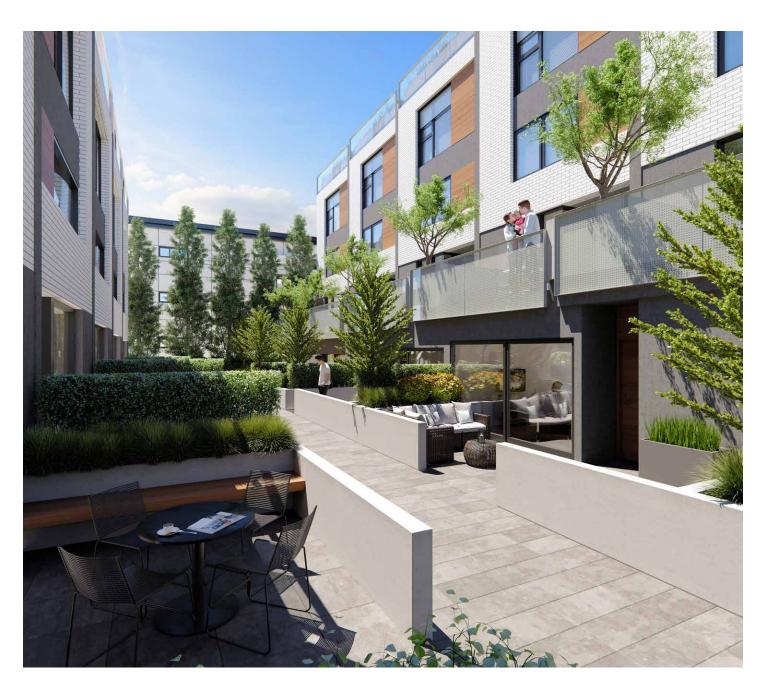
STANLEY PARK

SHIPYARDS PLAZA

LONDSDALE QUAY







The team behind The Morrison development leaves no detail unattended to. Built on the foundation of the collaboration between Creo Developments and Haebler Construction, both family-run businesses, a commitment to quality and community takes precedent in the project.

#### MEET THE MORRISON

From SHAPE Architecture's unique approach to the architecture which was inspired by London Mews housing, to the spacious modern interiors envisioned by Annaliesse Kelly, The Morrison is designed to seamlessly welcome you home to the North Shore.

THE MORRISON



### INTERVIEW WITH ALEC SMITH, SHAPE ARCHITECTURE

Inspired by architectural styles of the Terrace Houses in London and the Brown Stone stoop atmosphere one would find in New York City, Alec Smith of SHAPE Architecture shares his insights into the design process of The Morrison.

# How would you describe The Morrison Architecture?

The architecture of The Morrison blends West Coast modernism with a London Mews style community. The architectural character of each home has whitewashed brick, wood, and large windows. So in some ways it has a recognizable West Coast character but in other ways it's unfamiliar. It has this very particular inspiration, with thoughtful design that allows light and air to effortlessly flow through the homes.

## How does the Architecture of The Morrison compliment the West Coast Casual Lifestyle?

All of the different homes have generous outdoor spaces immediately off the living space which lends itself to indoor-outdoor living which we covet on the West Coast. We crafted visual connections with the outdoors and created spaces you want to hang out on a Sunday night and host a dinner.

In addition to that, a number of the units have roof top decks with spectacular views. It was hard when I was designing the project not to imagine getting together on that deck with family and friends.

I kept projecting myself into the project because I was imagining how the residents were going to feel in the place, not just how it's going to be configured and how the architecture is going to look. That lifestyle element was equally key.

# Why was it important to include garden flats in the design of The Morrison?

The Morrison posed a very unique opportunity for a variety of unit types to all have their own front door. There are places designed for young families, established families, single people, and also for empty-nesters and people moving out of their big houses. The garden level units are important in that they introduce people of different ages into the community. These homes are generous in terms of their scale and character but they are also incredibly accessible. Each layout provides a great housing option for those who want an alternative to living in a condo or apartment.

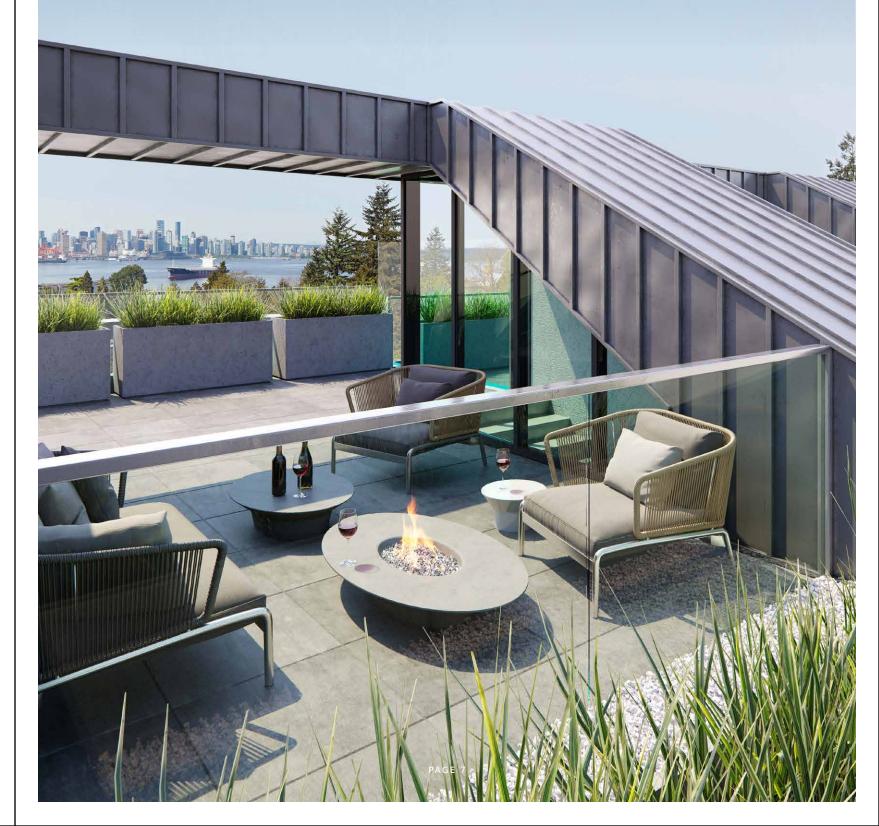
## How did The Morrison family legacy impact the design process?

The Creo Developments team had the idea for the name of the project from the beginning so the legacy of The Morrison family was an incredible inspiration for the project. The optimism from that family in terms of how they felt they had a role to play in the community was contagious.

When we brought in the community legacy of this family it made it real. It wasn't simply to do a beautiful project, but a beautiful project that was done in a particular location inspired by a family who had deep roots in the community.

## Everv hom

generous outdo living space. Be living, there modern rooftop





#### THE SKYLINE IS THE LIMIT

The Morrison is carefully crafted with beautiful, or spaces that are directly connected to the main yond this unique offering of true indoor-outdoor re several homes at The Morrison that feature decks built for entertaining and spectacular views.



WE ARE KNOWN FOR PROVIDING A PRODUCT THAT EXCEEDS INDUSTRY STANDARDS AND WE ACHIEVE THAT BY A RIGOROUS PROGRAM OF REVIEW, OVERSIGHT, AND ENSURING QUALITY TRADES ARE USED ??

ROLAND HAEBLER, THE HAEBLER GROUP



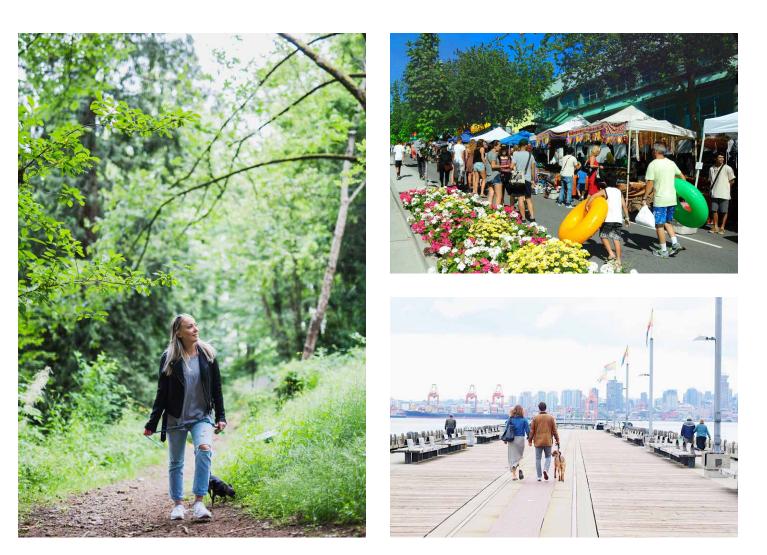
THE MORRISON

Established in 1959, Haebler Group has a long standing reputation for delivering exceptional quality.

# EXPLORE YOUR BACKYARD

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MORRISO



Whether it's a walk on Spirit Trail, a shop on Lonsdale Avenue, or a barbecue on your rooftop deck, The Morrison invites you to meet your neighbours.

The Morrison is situated against the backdrop of the spectacular North Shore Mountains. With a variety of views like the Burrard Inlet, Downtown Vancouver and Stanley Park as as the backdrop of each home in the heart of the beautiful and historic Moodyville neIghbourhood, The Morrison is in the ideal place to

#### **DIVE INTO LONSDALE LIVING**

start a new life as a homeowner, raise children or retire.

Located adjacent to the newly expanded Moodyville Park and the entrance to the Spirit Trail, The Morrison's backyard provides the best of both worlds for children and adults. Ample green space where children can play meets proximity to vibrant Lower Lonsdale where adults can partake in an evening stroll, a weekend shop, and fantastic dining experiences.



#### ESSENTIALS

1. MARKETPLACE IGA

- 2. WELCOME PARLOUR ICE CREAM
- 3. CANADA TRUST
- 4. SHOPPERS DRUG MART
- 5. BC LIQUOR STORES
- 6. LOWER LONSDALE MEDICAL CENTRE WALK - IN CLINIC
- 7. SPROUT ORGANIC MARKET
- 8. THE BRITISH BUTCHER SHOPPE
- 9. LOBLAWS CITY MARKET
- 10. LONDON DRUGS
- 11. BANK OF MONTREAL
- 12. LIONS GATE HOSPITAL
- 13. NORTH VANCOUVER CITY HALL
- 14. CROCODILE BABY STORE

#### FITNESS & PLAY

 JOHN BRAITHWAITE COMMUNITY CENTRE
PRESENTATION HOUSE GALLERY
EMPIRE CINEMAS
SHIPYARDS NIGHT MARKET
CENTENNIAL THEATRE
HARRY JEROME COMMUNITY RECREATION CENTRE
BOULEVARD PARK
WATERFRONT PARK
VICTORIA PARK
CLOVERLEY PARK
OBSESSION BIKES
BODHI YOGA

#### RESTAURANTS

TAP & BARREL
PIER 7 RESTAURANT & BAR
GUSTO DI QUATTRO
BURGOO BISTRO
FISHWORKS RESTAURANT
ANATOLI SOULVAKI
SUSHI BELLA
BROWNS SOCIAL HOUSE
SANSHO RESTAURANT
BLVD BISTRO
MOUNT ROYAL BAGEL FACTORY

### CAFÉS

- 1. S'WICH CAFÉ
- 2. ANDREWS ON 8TH
- 3. PUCHI
- 4. BUDDHA-FULL
- 5. WEST OF JAVA
- 6. THE COFFEE BUN
- 7. WAVES COFFEE
- 8. BEAN AROUND THE WORLD
- 9. STARBUCKS

#### SCHOOLS

- 1. QUEEN MARY ELEMENTARY
- 2. SUTHERLAND SECONDARY
- 3. RIDGEWAY ELEMENTARY
- 4. CARSON GRAHAM SECONDARY
- 5. BCIT MARINE CAMPUS
- 6. ST. THOMAS AQUINAS

#### PARK & TILFORD

SAVE ON FOODS SHOPPERS DRUG MART JJ BEAN MEC PARK & TILFORD GARDENS WHITE SPOT CINEPLEX ODEON RONA

#### LONSDALE QUAY MARKET

- An eclectic collection of over 80 fresh food vendors, unique retail shops, artisans, restaurants & a boutique hotel.
- SOUP MEISTER KIN'S FARM MARKET JIMMY'S FRUIT & JUICE BAR COBS BREAD ARTISAN WINE SHOP SHARKY'S CHOPHOUSE

#### SEABUS

#### PACIFIC SPIRIT TRAIL

# MODERN + SPACIOUS + WARM

66 HAVING THE DESIGN OF THE KITCHEN BE SUPER EFFICIENT, LUXURIOUS, EASY TO MAINTAIN AND BEAUTIFUL WAS ONE OF THE MAIN GOALS 🤊

ANNALIESSE KELLY, AK DESIGNS

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Annaliesse Kelly designed the interiors of these homes with her signature modern and warm style. They are bright, open and inviting spaces. The luxury lies in the details. From seamless indoor-outdoor living to quality kitchen space, attention was paid to how every aspect of each home would feel to the new homeowner.



### **INTERVIEW WITH ANNALIESSE KELLY,** ANNALIESSE KELLY DESIGN

#### How would you describe The Morrison homes?

The Morrison is really special. The exterior is modern with clean lines and architecture. The interiors had to both honour and balance that, so the inside is warm and soft, while maintaining those clean lines.

I also love that the Morrison wasn't built for one specific demographic, so it doesn't leave anyone out. I see it as housing a rich and diverse community—people who are starting a new life as a homeowner, raising children, and enjoying retirement.

#### How would you describe the design details that went into The Morrison's interiors?

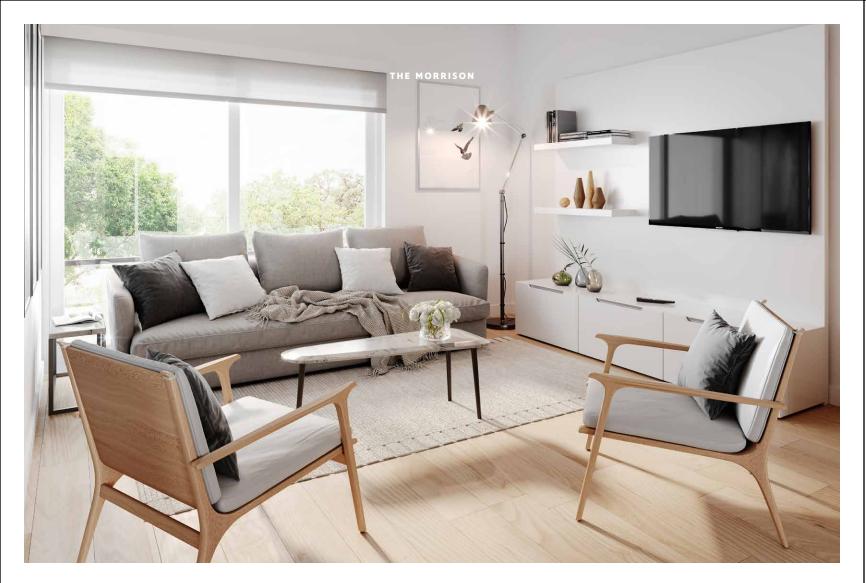
It's West Coast without being clichéd. It respects the natural setting and has a mature design aesthetic. The colour palette is soft and clean. The white tones mix with warm colours and really luxurious lines, giving it that Londonvibe—good paneling with a mix of white and warm colours. So it's got that London refinement, but still says "Hey here I am in North Vancouver. Isn't BC beautiful?"

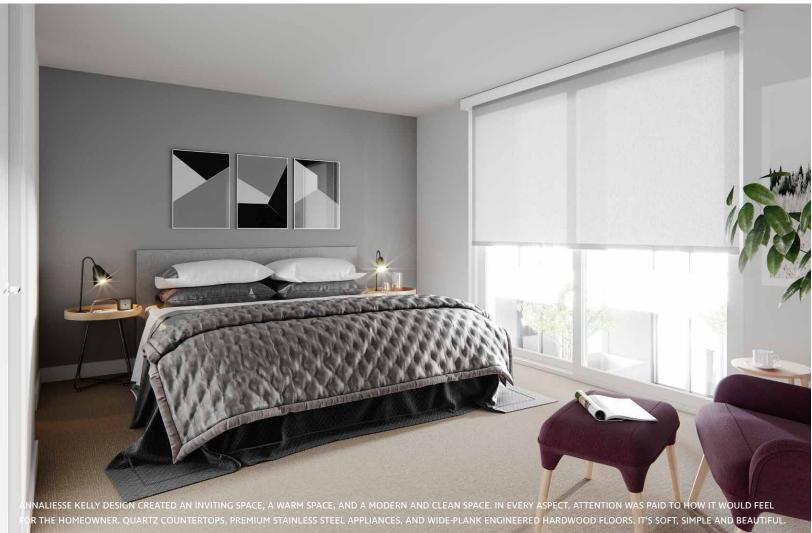
#### How did you insert yourself into the project in order to conceptualize the space?

My vision for The Morrison interiors was to create an inviting space, a warm space, and a modern and clean space. I wanted to design a space that I would love living in.

#### What has your experience been like with the Creo team?

Working with the team that created The Morrison was a real privilege because nothing was stepped over. If it took 50 iterations to get the right plan, we did 50 iterations. That shows the care that was put into every detail.







WANTED TO DESIGN A SPACE THAT I WOULD LOVE LIVING IN. ATTENTION WAS PAID TO HOW IT WOULD FOR THE HOMEOWNER IN EVERY ASPECT, WHO NOULDN'T LOVE SPENDING TIME IN THEIR OWN LUXURIOUS, SPA-INSPIRED BATHROOM.